

ELEVATE YOUR SALES POWER

Drive Conversions & Build Stronger Teams

Learning Objectives

- 💡 **The Winner's Mindset:** Transform challenges into growth opportunities
- 💡 **Strategic Personal Branding & Audience Acquisition:** Position yourself effectively and build client rapport using the "Maitreya Buddha Principle"
- 💡 **Professional Communication & 10x Closing Speed:** Turning product features into real customer value with FABE framework

 **24.05.2026** (Sun)

 **09:00 – 17:00** (Reporting time: 08:30)

 **PARKROYAL on Beach Road**
Grand Ballroom

 **Conducted in Mandarin**

 **Independent Distributors of Nefful Singapore** (Manager & above)

 **Two-To-Go: S\$ 220** (U.P.: S\$125/pax)

Priority Registration

16.04.2026 (Thur) to 18.04.2026 (Sat)

Standard Registration

20.04.2026 (Mon) to 16.05.2026 (Sat) or until fully registered

Speaker

Ms. Hsiao Hui-ling

Multi-Billion Dollar Direct Selling System Development Coach

Internationally Renowned Motivational Speaker

- ▶ Over 30 years of practical experience in direct selling, mentoring numerous system leaders
- ▶ Expert in multi-billion dollar system development and internationally recognized direct selling trainer



SCAN TO REGISTER

'ELEVATE YOUR SALES POWER · DRIVE CONVERSIONS & BUILD STRONGER TEAMS' SEMINAR

In today's fast-paced and highly competitive market, those who consistently achieve results are often not the ones who speak the most, but those who know how to build trust, communicate value, and guide customers toward informed decisions. A leader's ability to inspire partners and grow a team depends greatly on their market influence and sales capability.

To support our partners break through market bottlenecks, we present this practical, hands-on seminar led by Ms. Hsiao Hui-Ling, a veteran expert with decades of direct selling and systematic training experience. This seminar offers an in-depth exploration of reshaping sales mindset, building a personal brand, articulating value propositions, and mastering high-conversion closing techniques.

Through systematic sales processes, situational communication strategies, and the FABE framework, attendees will learn how to translate product features into the tangible benefits that matter most to customers. Hands-on exercises and real-world case studies will enable attendees to overcome psychological barriers to closing and build greater confidence in sales conversations.

Join us to elevate your strategic thinking, enhance your professional capabilities, and catalyze a new era of growth for your team and career.

Topic: Elevate Your Sales Power · Drive Conversions & Build Stronger Teams

Learning Objectives:

- The Winner's Mindset: Transform challenges into growth opportunities
- Strategic Personal Branding & Audience Acquisition: Position yourself effectively and build client rapport using the "Maitreya Buddha Principle"
- Professional Communication & 10x Closing Speed: Turning product features into real customer value with FABE framework

Speaker: Ms. Hsiao Hui-Ling

Language: Mandarin

Date: 24 May 2025 (Sunday)

Time: 09:00 – 17:00 (Reporting time: 08:30)

Venue: PARKROYAL on Beach Road (7500 Beach Road, Singapore 199591),
Grand Ballroom

Registration Period:

- Priority Registration: 16 April 2026 (Thursday), 10:00 until 18 April 2026 (Saturday), 17:00.
 - Priority registration is available to the achievers of the 2025 "Decamillion Master Performance Award – Bronze Brilliance & Above", "AGM Million Dollar Performance Award" as well as partners who meet the criteria for the first quarter of the "Tri-Annual Growth Challenge 2026". These eligible participants will receive complimentary registration.
- Standard Registration: 20 April 2026 (Monday), 10:00 until 16 May 2026 (Saturday), 17:00 or fully registered.

How to Register: Click the [link](#) or scan the QR code on the poster.

Eligibility: Independent Distributors of Nefful Singapore - Manager and above

Fees: Two-to-Go: S\$220 (Usual Price: S\$125/pax)

Terms and conditions:

1. Please complete the [online registration](#) and payment procedures in advance. Registrations will not be accepted after the deadline or once the maximum capacity has been reached. Kindly note that course places are limited, and we highly recommend registering early to secure your participation.
2. To register at the two-to-go rate, please provide the second participant's information during online registration. This special rate is not applicable to those entitled to free participation.
3. The registration fee includes a full-day course, gourmet lunch, and refreshments. Please note that product vouchers cannot be used to offset the registration fee.
4. Meal selections are final upon registration and cannot be changed thereafter. Additionally, meal availability during the event will be subject to the options provided by the hotel restaurant.
5. For joint distributorship accounts eligible for complimentary seminar, only one spouse is allowed to attend on complimentary.
6. Once registration for this course is confirmed, transfers, cancellations, changes, postponements, or refund requests will not be accepted. Non-attendance will result in forfeiture of registration fees. Participants eligible for complimentary seminar must pay a fee of S\$125 if they fail to attend the session after registration.
7. To maintain the quality of the training, attendees are encouraged not to bring children to the seminar venue.
8. Nefful Singapore reserves the right to change the terms and conditions without prior notice.

15.04.2026